

# LOGO USAGE STANDARDS

## Colors and Applications

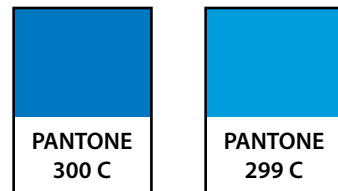
This page reviews acceptable uses of color in the logo and lists the colors in the Winchester Terrace and Levering Management identity system. Color is used as a medium for quick category or product identification. The color combination and logo image, when used correctly and consistently, help build public recognition of Winchester Terrace and Levering Management. If the logo is to have strong visual impact, all distortions that might weaken it must be avoided. If you require a digital file for use in public relations please refer to our web site: [www.winchesterterrace.com](http://www.winchesterterrace.com)

## CORPORATE COLOR SYSTEM



Black & White Logo version.

### Logo Colors



Reverse Version (White Logo on solid background)